



Helping you create a Centre of Excellence at your facility

Standards for building a Centre of Excellence

-  Diverse range of programming to meet the needs of the community
-  Effective leadership techniques and variety of class designs
-  CALA Certified Aquafitness, Water Running/Jogging, Aqua Kick Box, Aqua Natal and Aqua for Older Adult Specialty Instructors
-  Commitment to continuing education
-  Focus on safety and quality of instruction
-  Known as a top training and educational facility
-  Consistent, strong team of leaders that are all “talking the same talk, walking same walk”
-  Consistent message delivered to participants (i.e. language used when teaching, names of moves)
-  High standard of leadership
-  Mentorship program to coach new instructors so they gain confidence and experience necessary to teach in the regular schedule
-  Coaching participants to take a leadership role in welcoming new instructors and nurturing their ongoing growth and development
-  Making a commitment to host events on a regular basis according to plan to keep both leaders and participants excited
-  Minimize the complaints from participants (re: substitution and/or quality of instructors, team supporting each other)
-  Promote the standard of qualification: using both the CALA and Facility Logo; associating the quality of the event with the facility who is hosting and the Trainers who are teaching!
-  Moving from a reactive to a proactive mode of training and building your team
-  Ensuring a solid plan of action with events scheduled on a quarterly basis