



CALA Code of Conduct for Certified Professionals

CALA sets a high standard of professionalism for its leaders. This organization expects adherence to the following Code of Conduct.

Read this information carefully, and evaluate your role and responsibilities under this code.

1. Your activities associated with CALA will be of the highest professional standard. You are the vanguard of vertical water training leadership in Canada and the world. You will be representing and promoting “The Charlene Kopansky Method”. Consequently, others will be looking to you as a role model. Use that focus to guide your professional conduct.
2. Life-long learning is an essential component in leadership excellence. Explore related fields and continually update your knowledge and skills in vertical water training.
3. As a qualified leader in this field, you have the expertise to experiment and advance the boundaries of our profession. It is important to „push the field” as we create the future of this industry.
4. CALA leaders exemplify holism. It is important to promote and demonstrate the integration of the mind, body, and spirit in your leadership. Look for and celebrate the strengths that reside in you and in others. Your participants will share in the “pleasure of allowing the mind to discover, the body to move, and the spirit to soar”.
5. Knowledge and skill are a potent combination. Skillful leadership allows participants to experience mindful, purposeful aquatic movement. Done well, vertical water training has the potential to create measurable improvement in peoples’ lives. Continually develop your abilities to encourage excellence in participant movement technique and effort.
6. The final ingredient for exceptional leadership is a positive attitude and passion for what you are doing! We all benefit when each of us brings our best effort and attitude to everything we do in this profession.

Membership in the Canadian Aquafitness Leaders Alliance Inc., and adherence to this code assures the highest standard of professionalism and encourages growth in a mutually supportive and rewarding environment.