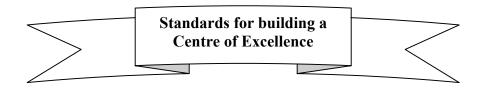


Helping you create a Centre of Excellence at your facility



- Diverse range of programming to meet the needs of the community
- Effective leadership techniques and variety of class designs
- CALA Certified Aquafitness, Water Running/Jogging, Aqua Kick Box, Aqua Natal and Aqua for Older Adult Specialty Instructors
- Commitment to continuing education
- Focus on safety and quality of instruction
- Known as a top training and educational facility
- Consistent, strong team of leaders that are all "talking the same talk, walking same walk"
- Consistent message delivered to participants (i.e. language used when teaching, names of moves)
- High standard of leadership
- Mentorship program to coach new instructors so they gain confidence and experience necessary to teach in the regular schedule
- Coaching participants to take a leadership role in welcoming new instructors and nurturing their ongoing growth and development
- Making a commitment to host events on a regular basis according to plan to keep both leaders and participants excited
- Minimize the complaints from participants (re: substitution and/or quality of instructors, team supporting each other)
- Promote the standard of qualification: using both the CALA and Facility Logo; associating the quality of the event with the facility who is hosting and the Trainers who are teaching!
- Moving from a reactive to a proactive mode of training and building your team
- Ensuring a solid plan of action with events scheduled on a quarterly basis